



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

May 28, 2010

MEDIA CONTACT

Jennifer McGilvray
Public Information Officer
Indy Parks & Recreation
Email: jmcgilvr@indy.gov
Office: (317) 327-7035
Cell: (317) 442-7578

Tom Weidenbach
Arts Senior Manager
Indy Parks and Recreation
Email: tweidenb@indy.gov
Office: (317) 327-7066

EXPERIENCE ASIA WITHOUT LEAVING INDY

2010 Asian Fest to be held June 5 at Garfield Park

INDIANAPOLIS – (May 28, 2010) Indy Parks and Recreation and Asian American Alliance, Inc. (AAAI) are partnering to bring the sights, sounds and taste of Asia to the third annual ***Asian Fest*** on **Saturday, June 5, from 10 a.m. to 4 p.m. at Garfield Park. Admission is free.**

Festival highlights include:

- Entertaining cultural performances
- Bonsai Show at the Conservatory and Sunken Garden
- Interactive cultural discovery
- Anime film fest and hands-on family arts activities at the Garfield Park Arts Center
- Food from local Asian restaurants
- Asian merchandise vendors
- Free health screenings – blood pressure, cholesterol, blood sugar levels, body mass index and dental hygiene education

"Asian American Alliance, in partnership with Indy Parks, is proud to present the ***Asian Fest*** to highlight the rich cultural heritage of Asia found in central Indiana that makes it a more vibrant, interesting place to live. Instead of flying 18 hours to travel to Asia, this family-friendly event allows central Indiana residents to experience a bit of Asia in their own backyard," said AAAI President Vince Wong.

During the festival, Asian American Alliance will also award scholarships to deserving IPS students and Asian American leadership students.

The 2010 ***Asian Fest*** is a collaborative effort between AAAI, Indy Parks, The Garfield Park Arts Center and is made possible by these generous sponsors: IPL, Kroger, Western Union, Lumina Foundation for Education, PNC, Bingham McHale, State Farm Insurance and WTHR-TV.



Indy Parks and Recreation • Public Information Office • 200 East Washington Street, Ste. 2301 • Indianapolis, Indiana 46204

[317] 327-7035 • [317] 327-7097 fax • www.indyparks.org

AAAI is a local, non-profit organization with a mission to inspire Asian Americans to lead and serve. Visit www.aaalliance.org to learn more.

For more information contact:
Young-Hee Yedinak, Asian American Alliance, Inc.
(317) 258-0468 yedinak@sbcglobal.net



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